

LWVNYS DEVELOPMENT/FUNDRAISING POLICY

Six basic principles will guide all development efforts by the LWVNYS.

1. Fundraising is essential to support the efforts of the League at all levels. Member dues are one component.
2. The financial well being of the state League and local Leagues are inextricably entwined.
3. To the best of the LWVNYS's ability, it will not undertake any activity which undermines the financial resources of the local Leagues. Solicitation of known givers will focus on enhancing total giving to all levels.
4. The state League shall act as a resource and a vehicle for sharing ideas for local League fund-raising efforts.
5. Local Leagues will be apprised before corporations are approached in their areas for either general or restricted funds. These corporations will be asked to continue whatever support they currently make to the local League BEFORE contributing to the state League.
6. LWVNYS/LWVNYSEF fundraising may contain a revenue sharing option on such terms as may be adopted from time to time by the board of directors.

(Adopted by the LWVNYS Board 07/2007)

RESOURCES:

- Finance VP or Development Director (LWVNYS)
- *League Basics (In League)* (LWVUS): An essential tool for League leaders. <http://www.lwv.org/AM/Template.cfm>
- *Welcome to the League* (LWVNYS): Contains general information about the League. <http://www.lwvny.org/localLeague/Welcome>
- *Impact on Issues* (LWVUS): The basic resource on national League positions. <http://www.lwv.org/AM/Template.cfm>
- *Impact on Issues in New York State* (LWVNYS): The basic resource on state League positions. *Impact on Issues in New York State* (LWVNYS): The basic resource on state League positions. <http://www.lwvny.org/advocacy/impact/impact.html>
- *10 Immutable Laws of the (Fundraising) Universe* <http://www.lwv.org/AM/Template.cfm>
- *Creating a Culture of Fundraising in Your Organization* <http://www.lwv.org/AM/Template.cfm>
- *Fundraising 101: The League Way* <http://www.lwv.org/AM/Template.cfm>